

Results of the Syngenta Golf Player Survey 2012

80%
HIGH IMPORTANCE
SATISFACTION

92%
Smooth greens are
the number one factor
the players demand

1 in 4
NOT CURRENTLY
SATISFIED
Improvement
required in greens
turf density
and colour

76%
HIGH IMPORTANCE
SATISFACTION

85%
Consistent putting
surfaces across the
course, all day long

11.9/15
RANKING
78%
SATISFACTION

Greens
quality is
the most
important
aspect for
players
rating of a
course

What do
players
really want?



Save costs and raise revenue

- ✓ Improved greens attract more players to your course
- ✓ Satisfied golfers spend more time and money in the clubhouse
- ✓ Reduced mowing requirement cuts time and costs
- ✓ Improved turf health gets better results from Integrated Turf Management programmes

For more information on the Ultimate Greens Offer
contact your local Everris representative or visit
www.greencast.co.uk or www.everris.co.uk

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Whole in One

The Ultimate Greens Offer gives you all the
components to improve players' putting performance



Turf surfaces have
remained dense and even,
with great colour that has
been noted by players.

Chris Pearson, Course Manager, Dunblane New Golf Club

Primo Maxx Benefits

- ✓ Smoother finish and superior ball roll
- ✓ Greens performance stays consistent all day long
- ✓ Superior rooting and drought tolerance
- ✓ More efficient photosynthesis for improved turf health
- ✓ Reduced mowing requirement – faster mowing possible and less cuts; saves time and money

PrimoMaxx

Primo Maxx® is a Registered Trademark of a Syngenta Group Company. Primo Maxx (MAPP 14760) contains trinexapac-ethyl.

Nutrition programme

Greenmaster Liquid

- ✓ Fast and efficient nutrient uptake with TMax technology
- ✓ Contains spreaders and stickers to optimise foliar uptake
- ✓ High quality nutrients for safe and efficient foliar uptake
- ✓ Natural chelating agents for improved nutrient movement within plant
- ✓ Wide range of NPK analyses with trace elements for use during different growth stages

Enhancing greens performance for players

- Up to 12% increase in colour with GreenMaster liquid
- Up to 24% increase in chlorophyll with GreenMaster liquid
- Up to 12% increase in ball speed and roll from greater turf density
- Up to 70% Reduction in over winter disease
- Over 30% Reduction in daily growth gives more consistent putting performance all day
- Up to 15% Increase in essential carbohydrate reserves to improve turf health

Ultimate Greens Offer

The Ultimate Greens Offer includes the Primo Maxx and appropriate nutrition programme typically required for season-long performance across 18-greens, along with a set of Syngenta Turf XC Nozzles.

- ✓ Buying the 'Whole in One' assures great value, easy budgeting and convenience
- ✓ 5 litres of Primo Maxx
- ✓ 200 litres GreenMaster Liquid
- ✓ Set of 04 Syngenta XC Nozzles for greens application

Accurate application

New Syngenta XC Nozzles are a breakthrough in turf application technology, to deliver better and more accurate results

- ✓ Maintains an even spray pattern on undulating courses
- ✓ Combats spray drift allowing more spray days
- ✓ Backwards spray angle enhances coverage even at low water volume