



## Who benefits?

**Players** get to enjoy the visual and ecological interest **Clubs** can save costs and generate positive publicity **Greenkeepers** can make a real difference that generates a pride in their club.




*"Operation Pollinator has become something we are all taking pride in. It adds to the experience of playing in a natural environment."*

**Steve Thompson,**  
Greenkeeper, John o'Gaunt Golf Club, Bedford.




*"Our involvement with ecological projects is a great selling point for the club, which then attracts members and visitors and makes Operation Pollinator a win-win situation."*

**Julie Morris,** Secretary,  
Fulford Heath Golf Club, Birmingham.



For more information on and details of how to get involved visit the website

[www.operationpollinator.com/golf](http://www.operationpollinator.com/golf)  
or [www.greencast.co.uk](http://www.greencast.co.uk)



*"This work will generate a wider acceptance and awareness of golf's positive environmental role within the wider landscape."*

**Bob Taylor,**  
Head of Ecology,  
STRI.

## Where will it work?

Operation Pollinator habitat can enhance the playing experience with natural colour and ecological interest around the course, primarily in out-of-play areas, including:

- Deep rough
- Tee surrounds
- Alongside walkways
- Around lakes and water features



## Benefit for bees

- Up to 40 different bee species
- Up to 12 different types of bumblebee – including many endangered species

Golf courses are the ideal location for Operation Pollinator to put the wildflower habitat back, and do their bit to save the bees.





# Golf industry's chance to SAVE the BEES



## What is Operation Pollinator?

- The golf industry's chance to save UK bees
- An opportunity to create valuable and attractive wildflower areas
- Demonstrates golf clubs can be managed for both high quality playing conditions and environmental benefit

## Why get involved?

- Attract more players to your course
- Add enjoyment to every round
- Deliver on environmental targets
- Create valuable positive publicity for your club



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Greenkeepers and golfers take immense pride in their club doing something positive for the environment.



## Cost effective course management

- Reduce the cost and time spent managing rough
- Establish wildflowers faster and more effectively
- Develop techniques for encouraging fescues and improved rough playability

